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Centennial Library 2015-2016 Annual Report

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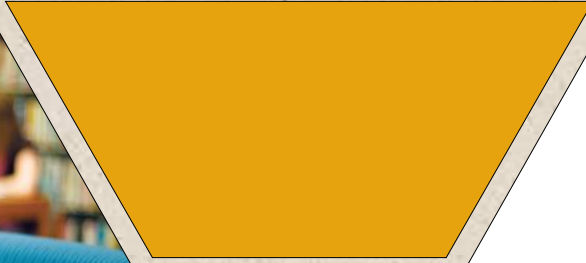
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CENTENNIAL LIBRARY

CEDARVILLE UNIVERSITY



The
Library and
Student
Success



Annual Report
2015-2016

Message from the Dean

~Lynn A. Brock



Recently, as I read about the thoughts of a university library director approaching his first year in a new assignment, I was impressed with his perspective on sustaining the continuing vitality of an academic library. He prompted me to think about how, in the daily details of library service, there are some things we need always to be about:

- *To remain critical to the academic enterprise, the library must be actively engaged more broadly in the University and its future; **partnerships are not optional.***
- *To maintain its vitality, the library must regularly adapt and renew its staff, its services, its facilities, and its operations; **change is not optional.***
- *To assure it is valued by the academic community, the library must become more adept at how it shares its achievements and how it demonstrates its role in the achievements of faculty and students; **success is not optional in either case.***

To this end, in the midst of all that the library faculty and staff regularly do to support our University family, three major initiatives occupied our time during 2015/16, focusing to a great degree on relevant partnerships, effective change, and demonstrable student success.

Library and student success: This initiative drove us to look at library resources and services in a different way, focusing on the correlation that recent research has demonstrated between the more active engagement of students with library personnel, resources, and services, and stronger grade point averages. Beyond developing a context for the role of the library in student success, as you will see later in this report, we are attempting to visually demonstrate where those connections with our students occur.

New research assistance model: One of the results of our library assessment program was the need to plan for a revised research assistance model for 2016/17. This model will be built around a single service desk for all interactions, including a screening of research questions with various levels of assistance, from trained student staff, to full-time library staff, to the intervention of an on-call research librarian. This new pilot program will demonstrate if this tiered approach to research assistance is effective.

Library strategy 2025: During the 2015/16 academic year, the library launched the development of a new strategic plan, *Library Strategy 2025*, to address the rapidly changing educational and technological environment in which libraries are currently operating. We trust this important effort, to be completed during the fall semester 2016, will lead to increased effectiveness, more valuable partnerships, and greater student success. This annual report reflects the work of a library staff heavily engaged in striving to achieve those ends.

2015-2016 Library Verse of the Year

“Let the words of my mouth and the meditation of my heart be pleasing in your sight, O Lord, my Rock and my Redeemer.” Psalm 19:14

WHAT WE LEARNED FROM STUDENTS

Input from students has been a valuable part of the process of continuous improvement in the library. Each year the library conducts a survey of freshmen and senior students in order to assess the effectiveness of our facilities, resources, and services in contributing to student success. Additionally in 2015-16, several student focus groups provided feedback which proved helpful in exploring some of the issues identified through the freshmen-senior surveys and how best to address them.

Library Services

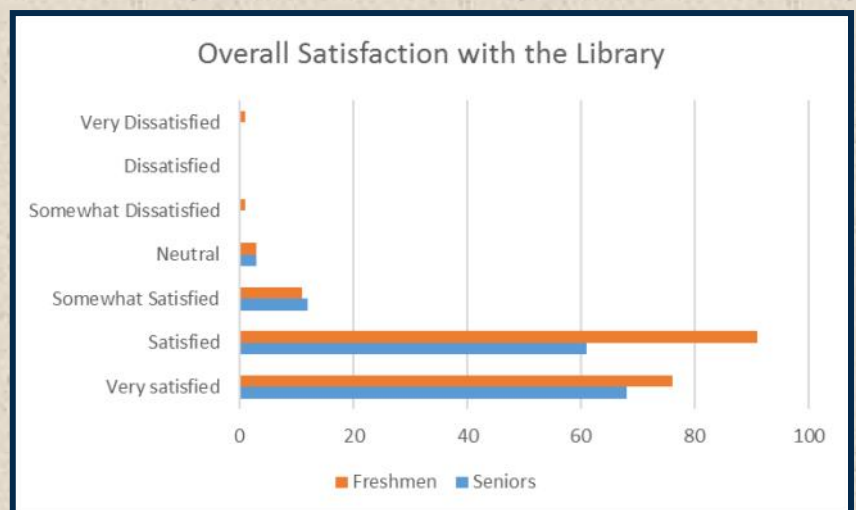
The survey results highlighted the need for additional weekend library hours and the focus groups identified the library's unique role as the main campus provider of quiet study space, particularly on the weekends. In response, the library will open at 3:30 PM instead of 7:30 PM on Sundays starting Fall semester 2016. Additionally, quiet study areas will be designated on the lower level to better define the location of study spaces for both groups and individuals, in response to many comments on the freshmen-senior survey about noise levels in the library.

Research Support

Additional findings suggested that our research support model needed to be reviewed. The freshmen-senior survey results indicated that students are less likely to interact with research librarians when they have a research need. Discussions with the student focus groups suggested the reasons for that include a lack of knowledge about what research librarians do, what kind of help they are able to provide students, and the need for personal connection as a way of facilitating these interactions. This has led to a revision of the new student library orientation for Fall 2016 to provide more opportunities for personal interaction between research staff and incoming students and for learning about the research support services the library offers.

The student focus groups also were concerned about the need for more librarian-student connection points beyond the first year of college. Through the new student library orientation and the first-year library research instruction program, interaction occurs with nearly all incoming students. But the library's engagement with upper-level students in program-specific courses and capstone projects is much more uneven. Students emphasized the importance for juniors and seniors to have individualized research support, perhaps provided through research librarians with subject area specialties. This input supports the vision of the library to build these kind of partnerships between librarians and academic departments. The first attempt at doing this during 2015/16 was to hire a Health Sciences Librarian to provide direct support to students and faculty in the health sciences programs; this has proved to be very successful model. The current plan is to use that paradigm for the employment of additional discipline-specific research specialists.

*2016 Freshman/Senior
Surveys continue to
show strong overall
satisfaction with the
library*



STUDENT SUCCESS AND THE LIBRARY

Scholarly research has repeatedly shown correlations at academic institutions between improved student outcomes (including GPA, retention, and sense of community among other aspects) and use of the library and its resources. This use includes such things as using the library building, checking out books, accessing e-resources, asking librarians for research help, and attending classroom instruction sessions delivered by librarians. There are many opportunities for students to engage in these actions at Cedarville University and the Centennial Library is committed to being involved in fostering student success by equipping students with the skills and resources to complete their academic projects.

First Year



- New Student Orientation
 - Introduces incoming students to the library, its services, and its staff
 - 25% of new students attended the Fall 2015 orientation
 - Being redesigned for Fall 2016 for improved outcomes and participation



- First-Year Instruction program
 - Library classroom instruction in Composition and Speech courses
 - 45 of these sessions conducted in 2015-16 by research librarians
 - Develops skills in research and in using the library's print and electronic resources
 - Revised for 2016-17 to emphasize the research process

Other

- Program-specific courses
 - Most common in the health sciences programs
 - Supporting additional programs during the 2016-17 school year

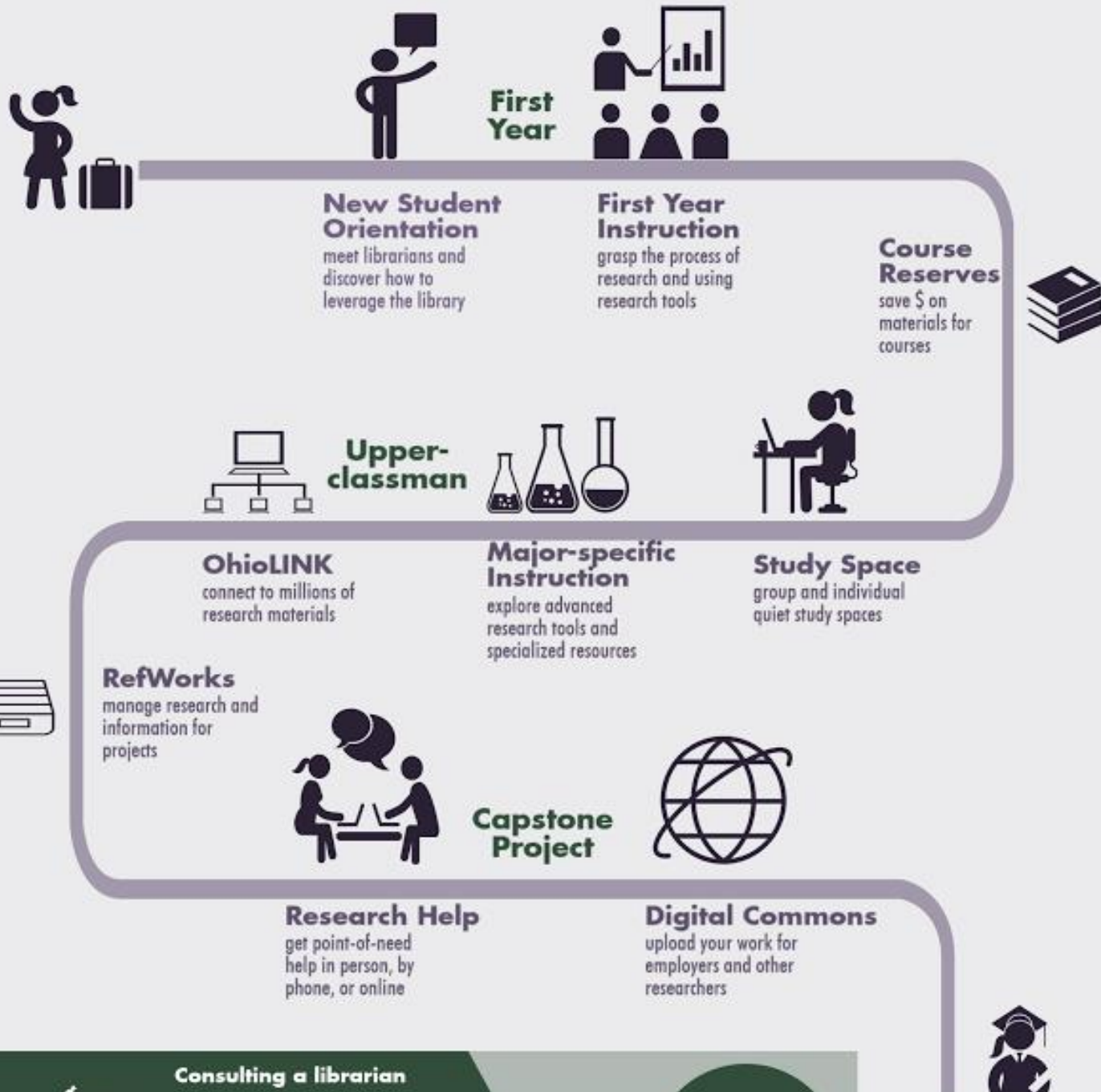
Point-of-need Services



- In-person and online research help
- Quiet study space and reservable group study rooms
- Course reserves and OhioLINK services
 - Promotes affordability by providing access to textbooks and research materials
- Digital Commons
 - Makes student scholarship available to prospective employers or researchers
 - Opportunities for students to be involved in academic publishing

Gateway to the
WORLD OF INFORMATION

Student Success & The Library



Higher Education Research Shows...

Consulting a librarian
Accessing digital resources
Borrowing books
Using the library building
Library instruction sessions

Correlates with

Improved Student Outcomes (better GPA)



HIGHLIGHTS

- The **Library student intern team** was selected to do a presentation at the annual conference of the Academic Library Association of Ohio. Led by Julie Deardorff, *Director of Collection Services*, and Kirsten Setzkorn, *Digital Services Specialist*, the content of the presentation outlined the Library's unique career development program for students considering the library science field.
- Experienced **staffing changes** with the departure of the Library Office Manager and the Collection Services Technical Assistant (CSTA). Valerie Harmon was hired as the new Office Manager and Allison Jensen, former Library intern and student assistant, was hired as the new CSTA.
- New **rare book scanner** was acquired to scan the Martha McMillan Journals (1867-1913) for the University Archives, comprising 46 years of journals with over 10,000 pages. Digital images are now on the University Archives website at the DigitalCommons@Cedarville institutional repository.
- **Annual library book sale** set records with almost 10,000 items available and with the sales total surpassing any previous year.
- Successful **library marketing** year included nine events; Super September, Blind date with a book, trivia contests, Chill Zone (finals week), Photo contest, Read-a-Latte, Book bracket madness, Lounge at the Library (finals week), and 400 minutes of Shakespeare.
- The **Writing Center**, a service of the Department of English, Literature, and Modern Languages, located in another building on campus, opened "The Branch" in the library, providing walk-in tutorial services on several evenings.
- Kirsten Setzkorn, Digital Services Specialist, was awarded a **competitive scholarship** from the Kent State University School of Library and Information Science where she is enrolled and completing her Masters of Library and Information Science Degree. She plans to finish the program in December, 2016.
- Launched the **3-C faculty partnership** initiative in which library faculty will Connect with all University faculty members over a two year period, Collaborate with them to identify existing library services that meet faculty needs, and Create new partnerships and services where appropriate.
- Library ventured into the blogosphere with the establishment of the **Library Blog** which gives the library another channel to keep patrons informed about events, resources, and services. This joins the Centennial Library E-News as forums to provide information to our users. The Blog can be accessed at the library website.
- Three students completed the **library internship** during the fall semester, a paid internship which also brings 3 hours of academic credit. Designed for students considering a library science career, the internship is now in its tenth year and has been completed by 25 students.
- **Library collection** passed a milestone of 350,000 items, with almost 40% in digital format and over 97% of the journal collection of 26,000 titles in digital form.
- Three significant **assessment activities** were completed including the freshmen library satisfaction survey, the senior library satisfaction survey, and the Administrator Performance Assessment, all with very positive results.
- Continued to upgrade the **library seating** with the third phase of replacements of the reading chairs at carrels and tables. A total of 200 chairs have been replaced with one more phase yet to complete. As well, additional high top tables and chairs were added on the lower level along the windows overlooking Cedar Lake.

Library by the Numbers

LIBRARY STATISTICS FY 2015-2016



Collections

Print volumes	183,128
E-books*	117,396
Print Journals	763
E-journals*	25,339
Media units	12,343
E-media*	6,016
Microform volumes	16,129
Digital Commons*	18,822

* 39.7% of the collection is now digital

Services

Circulation:	
Print material	55,960
Digital downloads	351,120
Interlibrary services transactions	7,868
Library instruction classes & orientations	147
Participants	2,708
Curriculum Materials Center class visits	38
MediaPLEX patrons served	5,545
Research & information interactions:	
Research Center	1,701
Curriculum Materials Center	495
Reserve uses (print & digital)	12,645



EVENTS

AMAZING RACE

Two hundred and twenty-two freshmen and transfers attended Library's new student orientation, The Amazing Race, a few days before classes started in Fall semester. This event introduced students to the library's services and resources through a fun, team event that had student groups visiting six areas of the library to complete a set of tasks. The activity was concluded with ice cream for all participants.



CARDBOARD CANOE RACE

The Library cardboard canoe team, composed of library student staff, built and raced a canoe for the departmental portion of the Engineering department's annual race across Cedar Lake. The library canoe paddlers completed the race in the 5th fastest time of the day, besting most of the canoes paddled by engineering students. The Library canoe placed second in the demolition derby.



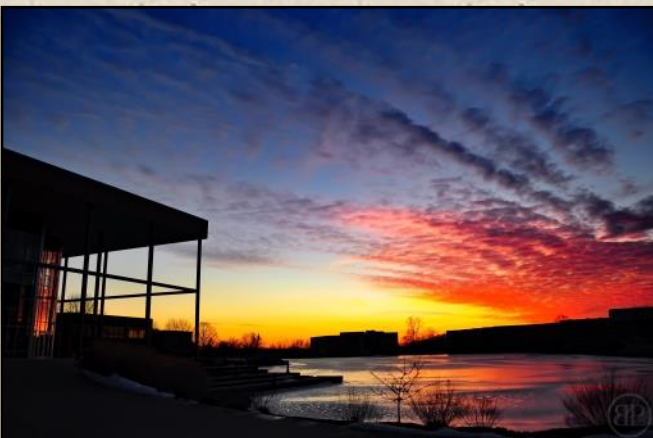
BLIND DATE WITH A BOOK

Students took a chance on a book during our popular annual event, Blind Date With a Book. Adventurous patrons chose from among disguised books with only a few terse clues hinting at what they might find inside to help them with their choice. Each year this event has grown in popularity, with 150 book blind dates this year.



PHOTO CONTEST

"Winter in the Ville" was the theme of the first Library photo contest for students. Fifty students entered a total of 84 photos, which were judged by the Digital Photography class in a number of categories. The Best in Show was awarded to Benjamin Lucas for his photo, shown at left, entitled "Ice cold sunset." All photos were on display in the Library and drew great interest from patrons.



EVENTS

LIBRARY CAREERS DINNER

The 10th annual Library career dinner attracted 39 guests including students, University and guest librarians, career services staff, and alumni. The dinner provides Cedarville students with the opportunity to learn about career options in library and information science, the master of library science degree, and the internship course.



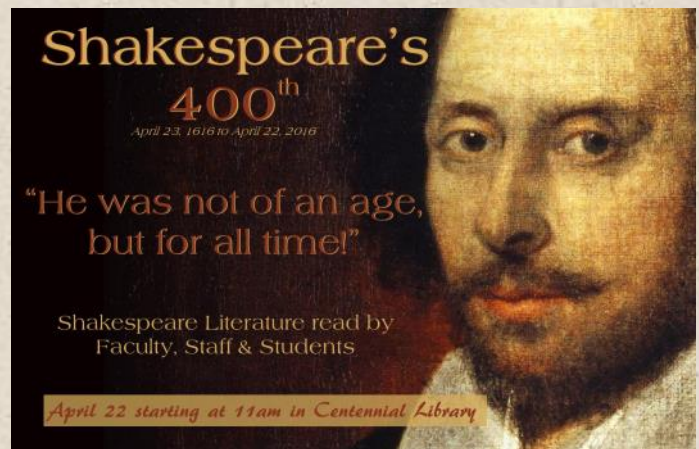
CHILL ZONE [Fall]

LOUNGE AT THE LIBRARY [Spring]

These events, hosted by the Library during finals week each semester, allow those studying in the Library to take a break, play some games, interact with other students, and eat some snacks to provide a change of pace during the intense study of finals preparation.

400 MINUTES OF SHAKESPEARE

The Library partnered with the Art, Design, & Theatre and English, Literature, & Modern Languages departments to offer a 400-minute long commemoration of William Shakespeare on the 400th anniversary of his death. The event featured recitations and individual and group readings and culminated in the senior capstone theatre presentation by student Madison Hart on the women of Shakespeare.



ANNUAL BOOK SALE

This year's spring book sale, drawing a lot of bargain hunters, was the largest on record with over 9,300 items available. The size was the result of significant book donations throughout the year from friends of the University. Unsold books at the end of the sale were donated to One Dollar Book Swap in Dayton, a favorite of many Cedarville staff and students.

CENTENNIAL LIBRARY RECOGNITIONS

StAR Award

[Staff Achievement and Recognition]

Chosen by an award committee from nominations made by library faculty and staff.

Kristi Coe, *Health Sciences Librarian*



SOAR Award

[Student Outstanding Achievement Recognition]

Established by the library manager's council recognizing a student employee for exceptional service.

Bethany Hull, *Circulation student assistant*



Distinctive Service Award

Presented this year for competent and professional contribution as a research team volunteer including important assistance with the successful organization and management of the 2015 Amazing Race freshman library orientation.

Kirsten Setzkorn, *Digital Services Specialist*



Graduate Scholarship Award in Library Science

Financial grant available to seniors or recent graduates enrolled for graduate study in library and information science.

Taylor Wilcox, *Class of 2016*



Top Scholar Award

Presented to the senior student library employee who has the highest grade point average among the senior student library assistants.

Erica Campbell, *Exercise Science Major*



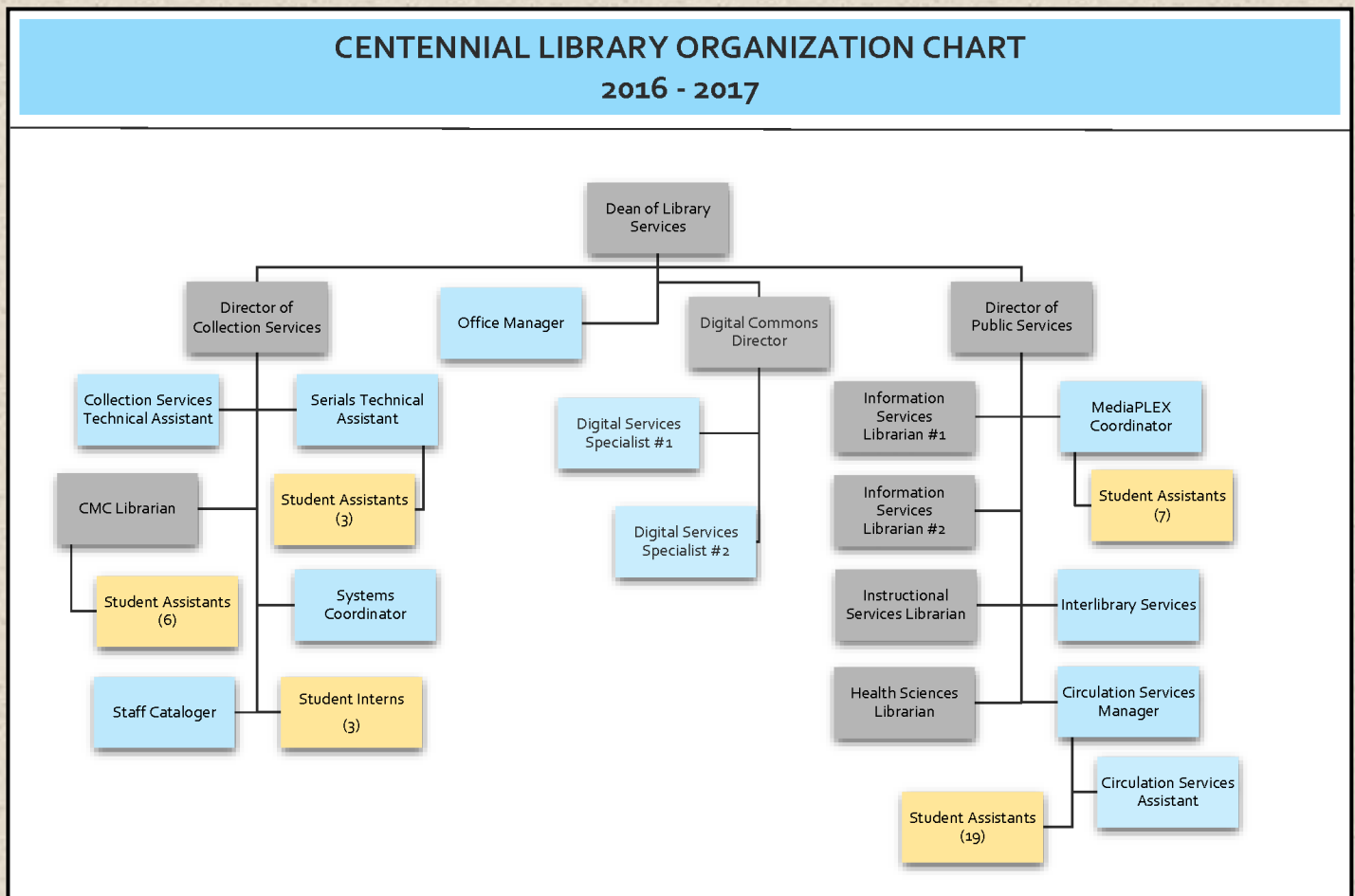
Dean's Honor Roll

Established to recognize those who are part of the library faculty/staff when they reach 20 years or more of service to the University

Julie Deardorff, *Director of Collection Services*



Organization Chart



Services

Biblical Heritage Gallery...featuring exhibits incorporating items from the Library Special Collections, focusing on the Scriptures, their production, preservation, and distribution. The Gallery is housed in the Center for Biblical and Theological Studies.

Curriculum Materials Center...supporting the School of Education with Pre K – 12 resources commonly used in public and private schools.

DigitalCommons@Cedarville...providing an institutional on-line digital repository of the intellectual, scholarly, creative, and historical output of Cedarville University.

MediaPLEX...serving as a production and project support hub that offers color copying, printing, paper supplies, laminating, binding, and craft services.

Research Center...providing a range of services to assist faculty and students in the effective, efficient, and appropriate use of information resources.

University Archives... serving as the official repository for materials of historical significance to Cedarville University, including organizational and operational documents, materials which depict University life, and appropriate personal publications, papers, and memorabilia.

Gateway to the WORLD OF INFORMATION



"At the beginning of my freshman year I made a research appointment. That appointment helped me understand how to use the library as well as helping me with one specific project. Since then I have been able to use the library to research teaching students with special needs, online language learning, and Christianity & the arts. I have found artifacts for education projects and resources for my future Spanish classroom in the CMC. I feel like the entire information world is available to me here. The Centennial Library is my tuition money well spent and supports higher education at its finest!"

*Samantha Heinrich
Spanish Education, Class of 2018*

"I plan on using the CINAHL and PUBMED databases. After my face-to-face appointment, I had the opportunity to go home and navigate through these databases without difficulty. I am also currently working on a research proposal paper and I was able to significantly narrow my search based on my learnings during my appointment. My time with the librarian was very valuable and as I progress through my graduate program I will continue to reach out to her for assistance."

*Tonya Johnson-Gilliam
MSN-FNP, Class of 2017*



"I have been particularly helped by the research librarians. That service is very nice to have. Also, I am thankful that there are lots of places to work and that it's a quiet environment."

*Leah Snyder
Nursing
Class of 2019*



"The Research Center completely changed the way I prepare to write a paper and gave me the resources/training I needed to be successful."

*Jonathan Lyons
Music Education
Class of 2017*



"I learned many new research skills, including (1) how to narrow my search on OneSearch, (2) how to navigate outside sources (such as JSTOR, Google Scholar, etc.), (3) how to better utilize OhioLINK and Interlibrary Loan, (4) how to use bibliographies from one source to find other sources, (5) how to understand and utilize "Subject Terms" and "Abstracts", (6) how to use SearchOhio, and (7) how to utilize and cite sources such as videos/media posts. I will be using all of these skills for future assignments!"

*Laura Ullom
English/Spanish, Class of 2018*

Contact us:
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